

**George Haysom, Chief Commercial Officer, Idwal**

George Haysom is an accomplished business development and commercial leader in the industry. Before Idwal, George was most recently Group Commercial Director at Anglo-Eastern with a fleet of over 650 vessels under full technical management. Having started his career as a broker with Braemar before moving on to Gulf Marine Service, PLC as General Manager, George oversaw the fleet management of offshore vessels. At Idwal, George is key to the strategic development of the business's offerings to target markets and, since joining, has been especially focused on the development of Idwal ID, engaging clients across the industry in order to understand how Idwal ID can support them. George also oversees the commercial team, driving them to meet growth targets to deliver on the company's ambitious strategic five-year plan.